

DACSO Summary of Survey Results

Institutions: VCC (2011, 2010, 2009, 2008, 2007)

CPC Codes (internal institutional codes) (HOSP: Hospitality Management (DIPL))

Number of Eligible Students: 542
 Number of Respondents: 265
 Response Rate: 49%

Description of Survey Respondents

Demographics

	Of Eligible Students:	Of Respondents:
Male	26%	28%
Female	74%	72%
Median age (yrs)	23.0	23.0
Aboriginal		0% *

Previous Education

Completed high school (not asked in '05, '06, '08, '10, '11)	98%
Of Those With a Previous Credential (not asked in '04, '06, '08)	N=50
Certificate or diploma	96%
Degree	6%

Respondents' Reason For Enrolling (not asked in '10, '11)

Job skills	61%
Credential	14%
Credential & job skills	18%
Other	7%

Graduate Status (institution-reported)

Graduate (data for years prior to '04 may not be reliable)	100%
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Graduate Status (self-reported) (not asked in '10, '11)

Completed requirements for program credential	97%
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Employment Outcomes

Of Valid Responses:

92%	in the labour force
86%	employed

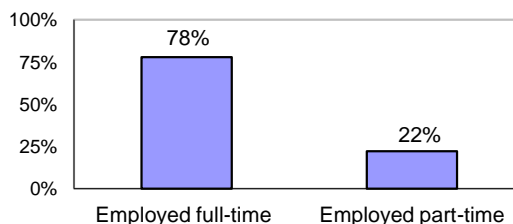
Of Those in the Labour Force:

5%	unemployed
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Of Those Employed:

86%	employed in a permanent job
85%	employed in a training-related job
43%	had current job before/during studies

Of Employed Respondents Either Employed Full or Part-time: N= 216

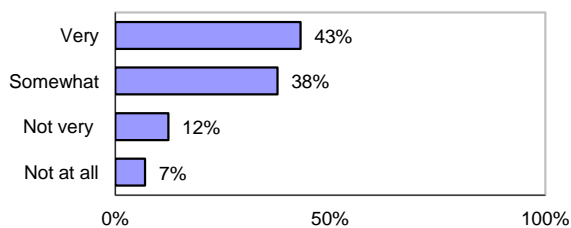


gross median monthly salary of **full-time** main job

\$15 gross median hourly wage of main job
 (Obtained hourly wage data since 2005. Monthly salary data only available before 2005.)

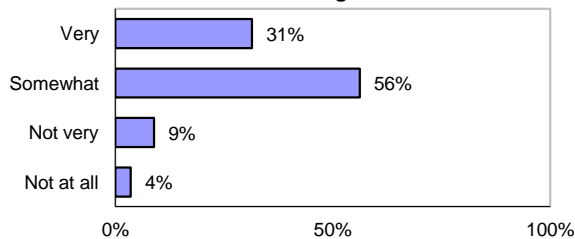
Usefulness of Studies

Usefulness of Education in Getting Job (obtained after studies)



N= 130

Usefulness of Knowledge and Skill Gain in Performing Job**



N= 226

* Sample size is less than ten, interpret with caution.

"n/a" Indicates the data are not shown to preserve confidentiality.

** In 2003 and 2002, asked of a 25% sample. Before 2002, this question was not asked.

NOTE: All percentages are rounded to whole numbers.

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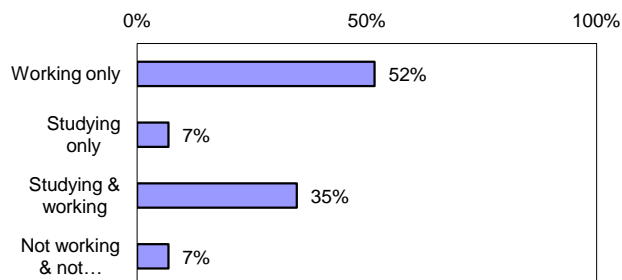
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Current Activity

Of *All Respondents*:



Of *Respondents Both Working and Studying*: N= 92

60% employed full-time and studying
 40% employed part-time and studying

Not asked in '11

38% considered themselves to be a worker rather than a student
 62% considered themselves to be a student rather than a worker

Further Education Outcomes

Of *Valid Responses*:

42% were currently studying
 47% have taken further studies (including those still attending the same institution)

Of *Respondents Who Expected to Transfer Credits*: N= 28

75% received the expected course transfer credits
 72% felt **satisfied** or **very satisfied** with the transfer experience

Of *Those Who Have Taken Further Studies*
 (including those still attending): N= 125

85% have taken further studies at a B.C. public post-secondary institution

Of *Those Who Have Taken Related Further Studies*
 (including those still attending): N= 101

51% felt **very well prepared** for further study
 48% felt **somewhat prepared** for further study

Where are you studying or where did you take further studies?

B.C. Public Post-Secondary Institutions

7% BCIT
 0% Camosun College
 1% Capilano University (formerly Capilano College)
 0% College of New Caledonia
 0% College of the Rockies
 1% Douglas College
 1% Emily Carr University of Art and Design (formerly Emily Carr Institute of Art and Design)
 0% Institute of Indigenous Government
 0% Justice Institute of BC
 7% Langara College
 0% Nicola Valley Institute of Technology
 0% North Island College
 0% Northern Lights College
 0% Northwest College
 0% Okanagan College (formerly Okanagan Univ. College)
 0% Selkirk College
 56% Vancouver Community College

0% University of the Fraser Valley (formerly Univ. College of the Fraser Valley)
 2% Kwantlen Polytechnic University (formerly Kwantlen Univ. College)
 0% Vancouver Island University (formerly Malaspina Univ.-College)
 2% University of British Columbia/UBC Okanagan
 0% University of Northern British Columbia
 0% Simon Fraser University
 2% Royal Roads University
 0% Thompson Rivers University (formerly Univ. College of the Cariboo)
 0% Thompson Rivers University - Open Learning (formerly BC Open Learning)
 7% University of Victoria

15% Other (all other institutions)

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Skill Development and Post-Secondary Experience

Program Provided Opportunity for:

Skill Development

	Of respondents who felt skill was:					not applicable
	applicable					
	Very Well	Well	Adequately	Poorly	Very Poorly	
Write clearly and concisely	26%	45%	25%	4%	0%	4%
Speak effectively	43%	46%	11%	0%	0%	2%
Read and comprehend materials	28%	48%	22%	2%	0%	4%
Work effectively with others	52%	37%	11%	0%	0%	0%
Analyze and problem solve (before '03)	0%	0%	0%	0%	0%	0%
Analyze and think critically	25%	51%	22%	2%	0%	1%
Resolve issues or problems	24%	51%	22%	3%	0%	2%
Use mathematics	29%	41%	24%	5%	1%	5%
Use computers	33%	40%	21%	5%	0%	3%
Use other tools and equipment	22%	49%	24%	4%	1%	9%
Find information (before '04)	0%	0%	0%	0%	0%	0%
Learn on your own	27%	49%	20%	3%	0%	2%
Use entrepreneurial skills (before '04)	0%	0%	0%	0%	0%	0%

Personal Development** (not in '05, '07, '08, '10, '11)

	Of respondents who felt aspect of development was:					not applicable
	applicable					
	Very Well	Well	Adequately	Poorly	Very Poorly	
Decide career/education	31%	28%	34%	3%	3%	0%
Manage work effectively	32%	52%	16%	0%	0%	3%
Understand more about yourself	35%	32%	26%	6%	0%	3%
Develop community awareness	31%	28%	28%	7%	7%	9%
Appreciate the arts	28%	0%	44%	17%	11%	42%
Increase understanding of society	19%	23%	54%	4%	0%	19%

Satisfaction with Aspects of Your:

Program

	Of respondents who felt aspect of program was:					not applicable
	applicable					
	Very Good	Good	Adequate	Poor	Very Poor	
Quality of instruction	35%	50%	12%	2%	1%	0%
Amount of practical experience	25%	49%	18%	5%	3%	3%
Textbooks and learning materials	11%	45%	32%	10%	2%	0%
Library materials	11%	26%	41%	19%	3%	13%
Quality of computers and software	18%	42%	30%	9%	2%	1%
Quality of other tools/equipment	14%	53%	30%	2%	1%	7%
Availability of instructors outside of class (not in '10, '11)	58%	29%	10%	3%	0%	0%
Helpfulness of instructors outside of class (not in '10, '11)	60%	30%	8%	2%	0%	1%
Fair assessments (tests, papers) (not in '10, '11)	37%	49%	12%	2%	1%	0%
Variety of assessments (not asked after '06)	0%	0%	0%	0%	0%	0%
Organization of program	29%	46%	19%	5%	2%	0%

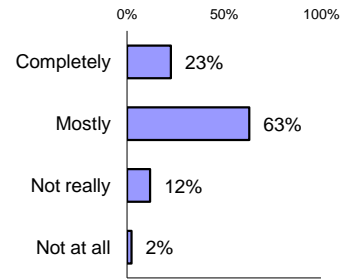
Courses

	Of respondents who felt aspect of courses was:					not applicable
	applicable					
	Very Good	Good	Adequate	Poor	Very Poor	
Being up to date	33%	51%	12%	2%	2%	0%
Covering topics relevant to field	39%	49%	10%	1%	0%	0%
Covering standards used	35%	48%	15%	2%	0%	0%
Synthesizing information (not in '08, '10, '11)	25%	46%	26%	2%	1%	0%
Encouraging to think in new ways (not in '08, '10, '11)	42%	38%	19%	1%	0%	0%
Opportunity for class discussion (not in '08, '10, '11)	52%	36%	11%	1%	0%	0%
Improve presentation skills (before '04)	0%	0%	0%	0%	0%	0%

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 NOTE: All percentages are rounded to whole numbers.
 **Personal development questions asked of a 50% sample.

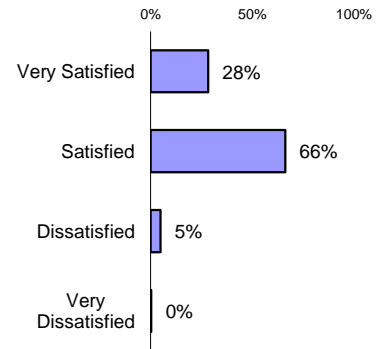
Overall Satisfaction

Was Main Reason for Enrolling Met?



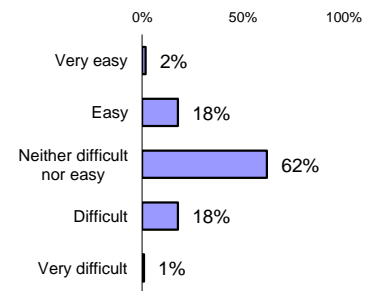
N= 260

How Satisfied with Education?***



N= 264

Level of Difficulty (Asked after 2004. In 2005 - 2007 asked of trades-training respondents only. Since 2008, asked of all respondents. Not asked in 2010 and 2011.)



N= 113

***A 50% sample was asked in 2004 and 2005. A different version of the question was asked before 2004 (not shown on this report).

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Reasons for choosing the institution

Why did you choose the institution? N= 63

(Multiple response version of Q53A first asked in 2008. Asked of a 50% sample. Not asked in 2010 and 2011.)

- 11% It is in the region where I live
- 22% Availability of program
- 17% Program unique to this institution
- 30% Reputation of institution/went there before
- 43% Reputation of program
- 29% Less expensive
- 5% I was accepted into this institution
- 19% Location of institution
- 5% Transferability of course or program
- 0% Employer sent me
- 10% Length of program/convenient schedule/online courses
- 6% Small institution or class size
- 5% Other

Note: In 2008, the "Why did you choose the institution?" question was changed to allow multiple responses. Please refer to the Evaluation of Education filtered report to see data for this question in the old non-multiple response format.

Jobs Obtained

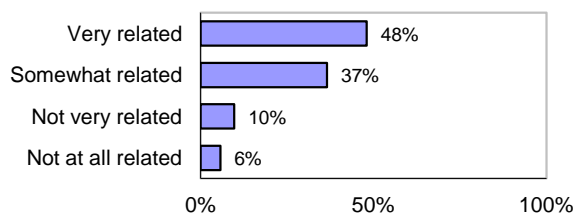
10 Most Common Training-Related Occupations

6435	Hotel Front Desk Clerks
6453	Food & Beverage Servers
6242	Cooks
0631	Restaurant & Food Service Managers
0632	Accommodation Service Managers
6212	Food Service Supervisors
6641	Food Service Counter Attendants
XXXX	Unclassified Occupations
1414	Receptionists & Switchboard Operators
1453	Customer Service, Information & Related Clerks

	Employed in This Occupation	% of those Employed	Median Hourly Wage**	Median Weekly Hours Worked
6435	45	20%	\$17	40
6453	42	18%	\$12	25
6242	9 *	4%	\$15	38
0631	9 *	4%	\$15	40
0632	8 *	3%	\$17	40
6212	8 *	3%	\$15	32
6641	8 *	3%	\$10	27
XXXX	7 *	3%	n/a	40
1414	4 *	2%	n/a	39
1453	4 *	2%	n/a	39
All Training-Related Occupations	192	84%	\$15	36
Unrelated Occupations	35	15%	\$15	38
Training-Related Status Unknown	2 *	1%		
Currently Employed	229	100%	\$15	37
Unemployed and Looking for Work	13			
Total in Labour Market	242			

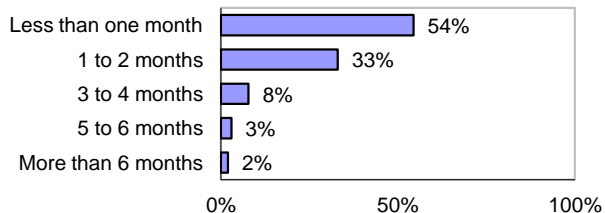
Of Those Currently Employed:

Relationship of Employment to Training



N= 227

How Long Did it Take to Find Current Training-Related Employment?



N= 103

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** Hourly wage data not available before 2005.

"n/a" Indicates the data are not shown to preserve confidentiality.